

BOOST SALES OF YOUR NOPCOMMERCE ONLINE STORE

Step #1 Check up your Nop



SEO Audit

- General SEO review
- nopCommerce SEO configuration
- Google Speed check (desktop)



Mobile version review

- User experience audit
- Google Speed check (mobile)



Source code review

- Audit core code
- Audit plugins
- "Upgrade to 4.x" readiness report

Step #2 SEO and performance improvements

- Fill missing meta tags, titles, headings



- Improve Google-speed mobile results



- Improve Google-speed desktop results

Step #3 User experience and usability



Desktop

- UI enhancements



Mobile version

- UI enhancements

Step #7 Go Omnichannel



Mobile Apps for your Nop

- iPhone
- Android



Smart chatbots for eCommerce and tech support

- Chatbot API integration
- Facebook bot
- Telegram bot
- Viber bot



Self-service kiosks



Facebook Shop

Step #6 Extend your Nop

Develop custom features and integrations

- Integrate with CRMs
- Add new delivery and payment options
- Custom business logic (plugins development)

Step #5 Make your nop-setup up to date

nopCommerce 3.x -> 4.x Upgrade

- Clean up nopCommerce core code
- Move custom functionality from core code to plugins
- Upgrade code and DB

Step #4 Hand over your nop support

- Backups
- Tech support
- 3rd party plugins review and installation
- Update product items, news and articles
- Omnichannel support